

CUSTOMIZED LIGHTING

vs.

ONE-SIZE-FITS-ALL

LIGHTING FOR THE TASK AT HAND

The best lighting professionals will work within your budget to ensure your lighting design ideally suits the specific needs of your occupants. This will boost occupant productivity, comfort and overall satisfaction.

REDUCE ENERGY WASTE AND THEIR ENERGY BILL

Customized lighting can include wireless sensors in each fixture, known as Luminaire Level Lighting Controls (LLLCs), to save energy by turning lights off when the space is empty, and dimming down when there's ample daylight.

COLLECT REBATES BY TAKING A CUSTOMIZED ROUTE

Local utilities frequently offset the initial cost of your customized lighting project with substantial rebates.

FINE-TUNE YOUR BUSINESS' AESTHETICS

LEDs offer color-tuning options with each fixture so you can transform the look of your products and customer-facing spaces on a per-fixture basis.

BAD LIGHTING CAN MAKE A TOUGH JOB TOUGHER

Non-customized lighting frequently provides too much or too little lighting for the occupant's task at hand. This can lead to eye strain, reduced productivity and occupant turnover.

MAKE SURE EVERY LIGHT HAS A REASON

One-size-fits-all lighting often means that when one light is on, all lights are on. Illuminating empty spaces wastes energy and leads to higher energy bills.

DATED LIGHTING INCREASES MAINTENANCE LABOR AND COSTS

A non-customized lighting approach frequently uses fluorescent and HID lamps that are harder to find and more expensive to replace. Replacing them is much more labor-intensive than with LEDs.

DON'T PUT THEIR BUSINESS IN THE SHADOWS

Without customizing lighting for the unique needs of each space, businesses will present their customers with a less-than-ideal aesthetic experience.

NXT Level designees are among the best lighting experts in the Northwest. They'll work with you to find the right solution based on your specific building, occupant needs, and owner goals. Visit the NXT Level Designation List to find the best lighting experts in your area:

▶ nextleveltraining.com/experts



NXT Level training is a nonprofit-backed training curriculum supported by Northwest utilities. This specialized coursework equips lighting professionals with the latest advanced techniques and technologies to provide energy savings and advanced lighting solutions for Northwest commercial buildings.